

# cupcakes and cashmere at home

**Cupcakes and Cashmere at Home** is a lifestyle concept that combines the art of baking with the elegance of home decor. It is inspired by the popular blog and book series created by Emily Schuman, which focuses on the intersection of food, fashion, and home. This article aims to explore how to bring the essence of cupcakes and cashmere into your living space, highlighting recipes, decor tips, and ways to create a cozy atmosphere that reflects this delightful aesthetic.

## Understanding the Cupcakes and Cashmere Aesthetic

The cupcakes and cashmere aesthetic embodies a blend of playful whimsy and sophisticated design. It champions a lifestyle that embraces both comfort and elegance, encouraging individuals to curate their home in a way that reflects their personality while also promoting a sense of well-being. To achieve this aesthetic, consider the following principles:

### 1. Embrace Soft Colors and Textures

Soft, muted colors are a hallmark of the cupcakes and cashmere style. Think pastel shades, creams, and soft neutrals that create a calming environment. Incorporating various textures, such as cashmere throws, velvet cushions, and fluffy rugs, adds depth and warmth to your space.

### 2. Focus on Inviting Decor

Decor should be inviting and reflect your personality. Incorporate elements that make you feel at home, such as:

- Personal photographs in stylish frames
- Vintage finds that tell a story
- Fresh flowers or plants for a pop of color

### 3. Incorporate Whimsical Elements

Whimsy is a significant aspect of this aesthetic. Add playful decor items, such as quirky artwork, fun kitchen gadgets, or decorative items that spark joy and conversation.

## Creating a Cupcake Corner

A cupcake corner is a delightful addition to any home, celebrating the culinary aspect of the cupcakes and cashmere lifestyle. Here's how to set up your own cupcake corner:

## 1. Choose the Right Space

Identify a cozy nook in your kitchen or dining area. It could be a small cart, a section of your countertop, or even a dedicated shelf. Ensure it is easily accessible and visible to encourage baking and decorating.

## 2. Stock Essential Baking Supplies

Invest in quality baking tools to make your cupcake-making experience enjoyable. Consider the following essentials:

- Mixing bowls of various sizes
- Measuring cups and spoons
- A stand mixer or hand mixer
- Cupcake tins and liners
- A variety of piping tips and bags for decorating

## 3. Organize Ingredients and Toppings

Keep your baking ingredients organized and easy to reach. Use clear containers or decorative jars to store:

- Flour, sugar, and baking powder
- Sprinkles, edible glitter, and toppings
- Specialty ingredients like cocoa powder or extracts

## 4. Display Your Creations

Once you've baked your cupcakes, display them beautifully. Use cake stands, decorative plates, or tiered trays to showcase your treats. This not only elevates their presentation but also encourages you to bake more often.

## Delicious Cupcake Recipes

Now that you have your cupcake corner set up, it's time to get baking! Here are three delightful cupcake recipes that capture the essence of cupcakes and cashmere:

### 1. Classic Vanilla Cupcakes

These fluffy vanilla cupcakes are a timeless favorite.

### Ingredients:

- 1 ½ cups all-purpose flour
- 1 cup granulated sugar
- ½ cup unsalted butter, softened
- 2 large eggs
- 1 cup milk
- 2 tsp vanilla extract
- 1 ½ tsp baking powder
- ½ tsp salt

### Instructions:

1. Preheat your oven to 350°F (175°C) and line a cupcake pan with liners.
2. In a mixing bowl, cream the butter and sugar until light and fluffy.
3. Add the eggs one at a time, mixing well after each addition.
4. Stir in the milk and vanilla extract.
5. In a separate bowl, combine flour, baking powder, and salt. Gradually add to the wet mixture until just combined.
6. Fill cupcake liners about two-thirds full and bake for 18-20 minutes.
7. Cool completely before frosting.

## 2. Chocolate Hazelnut Cupcakes

These decadent chocolate hazelnut cupcakes are sure to impress.

### Ingredients:

- 1 ½ cups all-purpose flour
- 1 cup granulated sugar
- ½ cup unsweetened cocoa powder
- 1 tsp baking soda
- ½ tsp baking powder
- ½ tsp salt
- 1/3 cup vegetable oil
- 1 tsp vanilla extract
- 1 cup water
- ½ cup hazelnut spread for filling and frosting

### Instructions:

1. Preheat your oven to 350°F (175°C) and line a cupcake pan with liners.
2. In a bowl, mix flour, sugar, cocoa powder, baking soda, baking powder, and salt.
3. Add oil, vanilla, and water, mixing until combined.
4. Fill cupcake liners and bake for 15-18 minutes.
5. Once cooled, fill with hazelnut spread and frost the tops.

### 3. Lemon Blueberry Cupcakes

These bright and zesty lemon blueberry cupcakes are perfect for spring.

Ingredients:

- 1 ½ cups all-purpose flour
- 1 cup granulated sugar
- ½ cup unsalted butter, softened
- 2 large eggs
- 1 cup buttermilk
- 1 tbsp lemon zest
- 1 tsp vanilla extract
- 1 ½ tsp baking powder
- ½ tsp salt
- 1 cup fresh blueberries

Instructions:

1. Preheat your oven to 350°F (175°C) and line a cupcake pan with liners.
2. Cream the butter and sugar until fluffy, then add eggs one at a time.
3. Mix in buttermilk, lemon zest, and vanilla.
4. Combine flour, baking powder, and salt, then fold into the wet mixture.
5. Gently fold in blueberries.
6. Fill cupcake liners and bake for 18-20 minutes, then cool before serving.

## Curating a Cozy Atmosphere

Creating a cozy atmosphere at home is essential to fully embrace the cupcakes and cashmere lifestyle. Here are some tips to achieve a warm and inviting space:

### 1. Use Soft Lighting

Lighting can dramatically change the mood of a room. Opt for warm, soft lighting through lamps, candles, and string lights to create an intimate ambiance.

### 2. Layer Textiles

Layering different textiles, such as knitted throws, plush pillows, and soft rugs, can add comfort and style. Mix and match patterns and textures to create a cozy look.

### **3. Incorporate Scent**

Scent plays a significant role in home comfort. Consider using scented candles, essential oil diffusers, or fresh flowers to fill your home with inviting aromas.

### **4. Create Gathering Spaces**

Encourage social interactions by creating inviting gathering spaces. Arrange your furniture to promote conversation and make sure there are comfortable seating options for guests.

## **Final Thoughts**

Incorporating the cupcakes and cashmere aesthetic into your home is an enriching experience that celebrates the joys of baking, home decor, and personal style. By embracing soft colors, inviting decor, and whimsical elements, you can create a space that feels both cozy and elegant. With delightful cupcake recipes and a warm atmosphere, your home will reflect the charming essence of cupcakes and cashmere, making it a perfect sanctuary for relaxation and creativity. So, gather your ingredients, set up your cupcake corner, and let your home shine with the sweetness of life!

## **Frequently Asked Questions**

### **What is 'Cupcakes and Cashmere at Home' about?**

'Cupcakes and Cashmere at Home' is a lifestyle book by Emily Schuman that focuses on home decor, entertaining, and creating a stylish living space while incorporating personal touches.

### **What are some key themes in 'Cupcakes and Cashmere at Home'?**

Key themes include the importance of creating a welcoming atmosphere, the balance between aesthetics and functionality, and tips for hosting memorable gatherings.

### **How can I incorporate tips from 'Cupcakes and Cashmere at Home' into my own space?**

You can start by focusing on small details like choosing a cohesive color palette, adding personal decor items, or following the book's DIY projects to enhance your home's charm.

### **Are there any specific recipes included in 'Cupcakes and**

## **Cashmere at Home'?**

Yes, the book includes various recipes for entertaining, such as sweet treats and cocktails, that reflect Emily's signature style and approach to hosting.

## **How does 'Cupcakes and Cashmere at Home' inspire sustainable living?**

The book encourages readers to invest in quality decor pieces, repurpose items creatively, and embrace a minimalistic approach to reduce clutter and promote a sustainable lifestyle.

## **Cupcakes And Cashmere At Home**

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